

**Master's Degree Program in Business Strategy and Marketing  
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE  
COMMON MODUL**

<b>October 2023</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
<b>2</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Fátima Guadamillas Francesco Schiavone	<b>3</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Francesco Schiavone	<b>4</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Francesco Schiavone	<b>5</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Fátima Guadamillas Nestor González	<b>6</b>
<b>9</b> 9:30-14:30 <b>Corporate and International Strategy</b> Octavio Escobar	<b>10</b> 9:30-14:30 <b>Corporate and International Strategy</b> Octavio Escobar	<b>11</b> 9:30-14:30 <b>Corporate and International Strategy</b> Octavio Escobar	<b>12</b>	<b>13</b>
<b>16</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Joaquín Alegre	<b>17</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Joaquín Alegre	<b>18</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Dioni Elche	<b>19</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> Mario Donate	<b>20</b>
<b>23</b> 9:30-14:30 <b>Corporate and International Strategy</b> Belén Ruiz	<b>24</b> 9:30-14:30 <b>Corporate and International Strategy</b> Belén Ruiz	<b>25</b> 9:30-14:30 <b>Corporate and International Strategy</b> José Plá	<b>26</b> 9:30-14:30 <b>Corporate and International Strategy</b> José Plá	<b>27</b>
<b>30</b> 9:30-14:30	<b>31</b>			

**Master's Degree Program in Business Strategy and Marketing  
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**SCHEDULE  
COMMON MODUL**

<b>November 2023</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
		<b>1</b>	<b>2</b>	<b>3</b>
<b>6</b> 9:30-14:30 <b>Human Resources Strategies</b> John Oppute	<b>7</b> 9:30-14:30 <b>Human Resources Strategies</b> John Oppute	<b>8</b> 9:30-14:30 <b>Human Resources Strategies</b> Pablo Ruiz	<b>9</b> 9:30-14:30 <b>Human Resources Strategies</b> Pablo Ruiz	<b>10</b>
<b>13</b> 9:30-14:30 <b>Human Resources Strategies</b> Ricardo Martínez	<b>14</b> 9:30-14:30 <b>Human Resources Strategies</b> Pablo Ruiz	<b>15</b> 9:30-14:30 <b>Human Resources Strategies</b> Ricardo Martínez	<b>16</b> 9:30-14:30 <b>Human Resources Strategies</b> Ricardo Martínez	<b>17</b> <b>Corporate and International Strategy</b> Manuel Villasalero
<b>20</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Mario Arias Oliva	<b>21</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Mario Arias Oliva	<b>22</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Mario Arias Oliva	<b>23</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Ana Isabel Jiménez Zarco	<b>24</b>
<b>27</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Ana Isabel Jiménez Zarco	<b>28</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> María Fuentes Blasco	<b>29</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Juan Carlos Gázquez Abad	<b>30</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> Mar Gómez Rico	

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**SCHEDULE  
COMMON MODUL**

<b>December 2023</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
				<b>1</b>
<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>
<b>11</b> 9:30-14:30 <b>Strategic Marketing</b> Doreen Pick	<b>12</b> 9:30-14:30 <b>Strategic Marketing</b> Doreen Pick	<b>13</b> 9:30-14:30 <b>Strategic Marketing</b> María Cordente	<b>14</b> 9:30-14:30 <b>Strategic Marketing</b> María Cordente	<b>15</b> 9:30-14:30 <b>Strategic Marketing</b> María Cordente
<b>18</b> 9:30-14:30	<b>19</b> 9:30-14:30	<b>20</b> 9:30-14:30	<b>21</b>	<b>22</b>

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**SCHEDULE  
COMMON MODUL**

<b>January 2024</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
<b>8</b>	<b>9</b> Strategic Marketing Juan José Blazquez	<b>10</b> Strategic Marketing Juan José Blazquez	<b>11</b> Strategic Marketing Juan José Blazquez	<b>12</b>
<b>15</b> 10:00-12:00 Knowledge Management and Innovation Strategies (Assessment)	<b>16</b> 10:00-12:00 Strategic Marketing (Assessment)	<b>17</b> 10:00-12:00 Marketing Strategies in Specific Sectors (Assessment)	<b>18</b> 10:00-12:00 Corporate and International Strategy (Assessment)	<b>19</b>
<b>22</b> 10:00-12:00 Human Resources Strategies (Assessment)	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
<b>29</b>	<b>30</b>	<b>31</b>		

# Junio 2024

L	M	X	J	V
<b>24</b> 10:00-12:00 Knowledge Management and Innovation Strategies (Assessment)	<b>25</b> 10:00-12:00 Knowledge Management and Innovation Strategies (Assessment)	<b>26</b> 10:00-12:00 Marketing Strategies in Specific Sectors (Assessment)	<b>27</b> 10:00-12:00 Corporate and International Strategy (Assessment)	<b>28</b> 10:00-12:00 Human Resources Strategies (Assessment)